

B2B: Technology - UK

June 2023

B2B Economic Outlook - UK

"While the UK economy is now expected to narrowly avoid falling into recession in 2023, stubbornly high inflation remains of concern. The inflation rate is expected to slow in the second half of 2023, on the back of falling energy prices and the easing of global supply pressures, but it ...

May 2023

IT Services - UK

"The term 'tech-celeration' is being adopted to describe the constantly accelerating rate of development driving the IT sector. There is no shortage of developments driving rapid and profound changes to the IT structure and the capabilities and prospects of organisations that correctly adopt them. The IT services market development is ...

B2B E-Commerce - UK

"Macroeconomic developments have tempered the B2B eCommerce market, but there remain strong prospects for growth. The technology behind the sales channel is becoming increasingly capable and sophisticated offering new opportunities to extend market reach. While the UK is seen as one of the largest B2C eCommerce markets, there is evidence ...