

May 2023**Delivery Services and Meal Kits - Canada**

“While the pandemic may have accelerated the usage of online ordering and meal kits, the end of lockdowns does not portend these industries’ demise. A broader share of consumers claim they are ordering groceries online as the ubiquitous adoption of mobile technology enables new behaviours and habits. Although rising prices ...

Meal Planning & Preparation - Canada

“By and large, Canadians like the idea of cooking. For many, it provides a sense of satisfaction and even stress relief. Many also feel more confident in the kitchen following the pandemic. The evolution in meal preparation moving forward is likely to be influenced by generational shifts with today’s younger ...