

November 2022**Skin Protection - Brazil**

“Facial and body skin protection continues to be a priority for Brazilians. As a fundamental part of consumers’ routines, the sun protection segment has space to innovate by offering products that protect against multiple aggressors and feature formulas that consider the sensory experience and skin health.”

– Amanda Caridad ...

September 2022**Deodorants and Body Products - Brazil**

“Deodorants and body products are essential items in Brazilian consumers’ routines. In recent years, the search for formulas that offer benefits usually found in facial skincare products has been encouraged largely by consumers’ awareness of skin conditions and desire to take better care of their body skin. At the same ...

August 2022**Color Cosmetics - Brazil**

“As the COVID-19 pandemic enters a new phase, marked by the return of social interactions and flexibility in face mask usage, Brazilian consumers seem to be returning to their makeup routines. In the case of the nail polish segment, the search for relaxation and fun can boost more colorful visuals ...