



March 2011

Car Rental - US

This report explores the car rental market in the U.S. It provides insight into the external and internal factors affecting rentals and trends, and what those factors mean for future rentals, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not limited ...

Canada Outbound - Canada

Although full results for 2010 are not yet available for most markets, data from national tourism organisations and Statistics Canada shows that outbound travel picked up in 2010 and that 2011 could be even more promising. Markets are certainly ramping up promotional activity. India has launched a year-long campaign to ...

February 2011

Green Innovations in Tourism - International

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Travel and Tourism - Africa

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Namibia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Gambia

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

The Evolution of Slow Travel - International

Slow travel can take place anywhere, and it does not need to involve travelling large distances. In principle, it can take place from the moment a traveller steps outside of their place of residence and embarks on a journey that may be to a destination only a few kilometres away ...

Destination Weddings - US

Marriage trends in the U.S. are shifting, resulting in a lower percentage of the population opting for marriage and longer waits to first marriage among those who do. However, a look back over the past decade shows gains in the destination wedding market, and in this report Mintel provides ...

US Youth Travel Market - US

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Travel and Tourism - Tanzania, United Republic of

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Morocco

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Egypt

Country Reports are tourism profiles of destination countries.