

March 2019

Menswear - UK

“After a sustained period of strong growth, the UK menswear market is slowing and the outlook is more challenging, particularly as competition has continued to rise. To succeed, retailers need to have a clear understanding of their menswear customer and be able to offer them a compelling and differentiated product ...

February 2019

Optical Goods Retailing - UK

“The takeover of Tesco Opticians by Vision Express at the end of 2017 marks a major change, injecting a ‘big 3’ opticians’ brand into more than 200 supermarket sites. In 2019 Asda’s own opticians’ operation is likely to gain from the proposed merger of Asda with Sainsbury’s creating stiff competition ...

January 2019

Handbags - UK

“Handbags are expected to have performed well in 2018, mainly due to its success within the luxury market. However, things are expected to slow post-Brexit. While younger women continue to be the main handbag buyers, brands and retailers should be thinking of new ways to attract a different consumer as ...