

June 2015

Eating Out Review - UK

The eating out market continues to grow modestly and has largely held its own as a key area of discretionary expenditure. However, the share of people deeming eating out as their top spending priority shows a downward trend.

May 2015

Pub Catering - UK

“The expansion of casual dining and ethnic food venues and the new threat posed by coffee shops trialling evening menus should act as a clarion call to pubs to ensure they can compete when it comes to modern dining trends.”

Pub Visiting - UK

“More one-off promotions, for example, linking into seasonal produce, and enabling consumers to redeem the offer on smartphones rather than with paper vouchers could help to boost usage of promotions.”

– Chris Wisson, Senior Drinks Analyst

Consumers and the Economic Outlook: Quarterly Update - UK

“Economic improvements are finally beginning to be felt at the consumer level. Falling prices of essentials and rising wages are helping incomes go further and there are indications that people are beginning to relax their budgets and spend on items and experiences that have been out of reach during the ...

April 2015

Eating Out: The Digital Consumer - UK

“As the mobile platform remains a relatively underdeveloped part of the restaurant market in the UK, there is much scope for operators to use smartphone apps to push more impulsive eating out habits, such as through ‘push’ marketing techniques.”