

## June 2017

### Snacking in Foodservice - US

"The definition of a snack can vary from person to person and without a clear direction to follow, foodservice operators can position snacking from a variety of angles. With more consumers adopting a snacking mentality, foodservice operators need to determine how they can design a menu that offers flexibility in ...

## May 2017

### Quick Service Restaurants - US

"As the foodservice landscape shifts, fast food restaurants are trying to find a balance between tradition and innovation. The core reasons consumers visit fast food restaurants have remained fairly stable; however, innovation in technology and new forms of competition create different levels of expectation from consumers. Fast food operators consistently ...

## April 2017

### Consumers and the Economic Outlook: Quarterly Update - US

"With a new administration, a growing economy, and a relatively healthy jobs market, this Report addresses how consumers are feeling about their current financial situation. Through a series of questions that will be asked throughout 2017, Mintel has aggregated consumer opinion on their current finances, how they hope to improve ...

### Made to Order Smoothies - US

"Within the smoothie category, certain legacy elements remain a key area of focus for consumers, such as a focus on fruit and traditional bases like yogurt and dairy milk. However, functional health trends in the beverage space are driving the category forward and creating new areas of opportunity. The variety ...