March 2012

Mobile Network Providers - UK

"Initial enthusiasm for mobile network issued bank cards appears to be subdued, with only 14% of mobile phone users saying that they would use a debit or credit card issued by their mobile network operator. However, network operators are in a good position to provide payment services in addition to ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

February 2012

Mobile Application Gaming - UK

"The creation of a uniform android skin will no doubt contribute to a greater trust amongst consumers in the viability of games available for the platform. However, it is unlikely to lead to a paid download rate comparable with Apple's iOS ecosystem, as different hardware settings and capabilities amongst ...

Mobile Phones - UK

"RIM is in need of a 'killer product' to turn the company around from continually losing market share to iOS and Android powered handsets. All eyes will be on the launch of RIM's next device, the BlackBerry London, which will run the next-generation operating system BlackBerry 10."

January 2012

Fixed Line Telecoms Providers - UK

"Increasingly, providers such as Virgin and Sky have been offering up triple-play and quad-play bundles featuring television, broadband internet, mobile phone contracts and fixed line contracts. For providers who do not offer similar packages, reminding consumers of the qualitative benefits a fixed line service can provide – such as closer ...

Researching and Buying Technology Products - UK

"Personal data is the new currency, and retailers need to consider investing in free wi-fi connections for shoppers in exchange for permission to better understand their customers' shopping habits and behaviour."

Mobile Phone Retailing - UK

"The mobile phone sector must change. Technology is moving on and the distinction between a mobile phone and other digital products is becoming more and more blurred. A mobile phone now has so many functions that it can no longer be viewed in isolation and it is just one of ...

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