

Beauty and Personal Care -Brazil

## September 2023

## **Household Care Habits - Brazil**

"As Brazilians adopt a more hybrid lifestyle, they become less avid for household cleaning routines, and attributes related to value gain more importance, both for saving money and time. Despite consumers' interest in solutions based on sustainability and convenience, brands face the challenge of making them more affordable. Social media ...



Facial Skincare - Brazil - 2023