

## December 2010

### High Street vs Out of Town Shopping - UK

The report considers the importance of store location in retail strategies by assessing trends in out of town, in-town, and home shopping patterns and analysing the attributes of different shopping locations that motivate and attract shoppers.

### London Effect (The) - UK

With 12% of the UK's population living in Greater London, this report examines whether people living in London are happier, more content and more likely to interact with their local surroundings to a greater degree than people from elsewhere in the UK, and indeed whether there is a *London Effect* ...

## November 2010

### Web Aggregators - UK

This report uses Mintel's exclusively commissioned consumer research to provide an insight into aggregator usage, the approach taken to online research and purchasing, aggregator purchasing considerations and general attitudes towards aggregators. The sector's key players are considered in terms of both recent activity and also a wider brand analysis. Broader ...

## October 2010

### Impact of Technology on Relationships - UK

This report will analyse the trends behind the growth of the 'always-on' consumer in the UK today and explore the way in which this has affected relationships between friends and family. It will also seek to provide insight into who is more likely to be connected, as well as the ...

### Charitable Giving - UK

Charities are facing tough times with recent research showing that donations are down, however, Mintel has found that, in general, the consumer is committed to donating and plans to do so at similar levels in the future. Conversely, there is evidence that some consumers are cutting back and donating goods ...

### Impact of the Recession on Eating Out Habits - UK

There is no doubt that the food service industry was heavily affected by the recession, but fears that consumers would cut out eating out altogether, due to it being an area of secondary expenditure failed to materialise. Eating out is no longer a luxury for the majority of the British ...