

## June 2018

### Consumers and the Economic Outlook - Quarterly Update - UK

“The increase in confidence that we discussed in Consumers and the Economic Outlook – UK – March 2018 clearly wasn’t a one-off. Our confidence data has been running for almost a decade now, and people’s assessments, both of their current financial situation and how they expect their finances to shape ...

### Customer Loyalty and Reward Schemes - UK

“Retailers need to increasingly evolve their loyalty schemes so that they are not just focused on points and monetary rewards, but on engaging emotionally with customers by offering them unique experiences or services. Given that membership of rewards schemes is currently skewed towards consumers aged 45 and over, this is ...

## April 2018

### UK Retail Rankings - UK

The retail sector appears to be in turmoil. There has been an unprecedented number of failures or retailers reported to be in trouble just in the first quarter of 2018. It would be easy to go on to say that the whole retail sector, and particularly the store-based ...

### Shopping Centres - UK

“The major shopping centres are undergoing a lot of change as the retail scene evolves. Many are turning their focus away from pure retailing and striving to become both shopping centres and leisure destinations for people to visit for a day out. This is particularly true in the centres that ...

### Seasonal Shopping (Autumn/Winter) - UK

“Despite economic uncertainty clouding the retail sector in 2017, autumn events remained popular, with back-to-school in particular performing strongly. While Halloween and Bonfire Night are both popular for families, they remain relatively small and have failed to truly impact retail sales over the autumn months. Retailers will need to focus ...