

**October 2021****Trending Flavors and Ingredients  
in Dairy - US**

“Innovation is necessary for dairy categories to remain relevant, as consumers increasingly purchase both dairy and dairy-alternative products. Develop products that provide consumers with unique dairy flavor experiences and incorporate ingredients that enhance dairy’s functional benefits. Spicy cheeses featuring unique chilies appeal to Gen Z’s love of heat and provide ...

**August 2021****Trending Flavors and Ingredients  
in Desserts and Confections - US**

“The desserts and confections market performed well during the pandemic as consumers leaned into indulgence for comfort, but consumers are aspiring to make improvements to their health and diets. Brands are in a position to align dessert and confection innovation to meet these aspirations through encouraging mindful indulging practices, opting ...

**July 2021****Consumers and the Economic  
Outlook - US**

“The current economic climate of the US has the country primed for further growth over the course of the next few years. The nation is reopening, vaccination rates are increasing, and consumer sentiments are exceedingly positive. With unemployment rates continuing to improve and the economy rapidly growing, many consumers have ...