

June 2020

The Impact of COVID-19 on Financial Services - UK

“COVID-19 will cause many financial services categories to contract in 2020 as opportunities for sales have been severely restricted and consumer confidence has been rocked. However, many categories remain essential so should recover well in the long term. Greater awareness of their financial vulnerabilities could lead consumers to take a ...

Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“COVID-19 has had a profound impact on British consumers and businesses, shutting down major sections of the economy and having a serious effect on job security. As a result, consumer confidence has taken a dive, while concerns about the impact of Brexit have spiked as people consider the implications of ...

May 2020

Managing Household Income: Inc Impact of COVID-19 - UK

“COVID-19 has brought issues of household income and financial resilience to the fore. Looking ahead there will be significant opportunities for brands, both new and established, to help consumers better manage their incomes and get their finances back on track. Priorities include developing healthy savings habits and making it easier ...