

October 2021

Grocery Retailing - Canada

“Grocery retailing has arguably already entered its post-pandemic state. It experienced rapid change in the early months – with sales spikes, widespread shortages and concerns about virus transmission – but quickly settled into its new normal. Today, most Canadians are comfortable going to the grocery store and little will change ...

September 2021

Plant-based Food & Drink - Canada

“COVID-19 accelerated the adoption of plant-based alternatives. Growth in this area won't stop when the pandemic does. Consumer demand is being met with investments in innovation across a range of categories from both established consumer packaged goods companies and nascent start-ups. As products continue to better mimic the foods and ...

August 2021

Dining Out - Canada

“Restaurants have faced unprecedented challenges since March 2020. Not only were they directly impacted by government restrictions, but more time at home for consumers meant less overall demand for foodservice.

The industry is now looking ahead to the future. They will need more tactical messaging to encourage diners to visit ...

Ethics in Food & Drink - Canada

“As with other industries, ethics in food and drink matter for nearly all Canadians. Focusing on ethics in one way or another is not a ‘nice to have’ but a ‘need to have’. The onset of COVID-19 has cemented this view. The good news is there is a great deal ...

July 2021

Yogurt & Yogurt Drinks - Canada

“Yogurt is well-positioned to meet the needs of consumers during the pandemic as it's regarded as a healthy snack. That said, the category continues to evolve, particularly as the prominence of non-dairy alternatives grow. Yogurt companies that are open to new ideas will be best positioned in the post-COVID world ...