

October 2010

Alcohol Purchasing in Supermarkets - UK

This is the first time that Mintel has produced a separate report looking at consumer behaviour surrounding and attitudes towards purchasing alcohol at supermarkets.

Asia-Pacific Hotel Industry - Asia

This report reviews developments in the Asia-Pacific hotel industry, including capacity trends by country and chain penetration in the region. Definitions of the Asia-Pacific region vary greatly and cover many countries. For the purposes of this report, Mintel has selected the following countries and territories from the list supplied by ...

Budget Shopper - US

The official announcement that the recession came to an end in June 2009 seems out of sync with the reality of most Americans still feeling the effects of the downturn. Reflecting an enduringly recessionary mindset, a majority of consumers continue to say that they are budgeting their money more than ...

Canadian Insurance Companies - US

The Canadian insurance industry has been buffeted by recent economic challenges, but is now on the road to recovery. Although the industry weathered the economic storm better than most, both in terms of financial stability and customer perception, the volatility has brought about some changes in the industry, including increasing ...

Casual Dining - US

The casual dining segment has emerged as the poster child for recession-era restaurant industry woes, with the symptoms of declining customer counts and check averages, sales slumps and unit hemorrhaging, and even bankruptcies.

Are Irish Consumers Embracing Mobile Technology? - Ireland

The mobile technology market has experienced heavy sales losses across the board, as a result of economic recession in Ireland, market saturation and product cannibalisation.

Attitudes to Internet and New Media Marketing - US

Online video, social networking and smartphones have already re-shaped how consumers communicate, entertain themselves and gather information. Now these media are re-shaping how consumers interact with brands and advertisements, as marketers struggle to better reach targets in an era where antagonism toward traditional push advertising is increasing. This report explores ...

Business and Industry Catering - UK

The general mood in contract catering is 'stable', 'survived', 'in good shape', reflecting the fact that food and service management (FSM) companies feel they have endured the worst the recession has to throw at them – even though the next 12 months will be challenging.

Car Service and Maintenance Repair - US

This report explores the Car Maintenance and Service Repair market in the U.S. It provides insight into the external and internal factors affecting service and repair sales, consumption, marketing trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this ...

Charitable Giving - UK

Charities are facing tough times with recent research showing that donations are down, however, Mintel has found that, in general, the consumer is committed to donating and plans to do so at similar levels in the

future. Conversely, there is evidence that some consumers are cutting back and donating goods ...

Children's Sports Activities - UK

This report charts changing patterns of children's participation in sports activities and assesses the attitudes towards sport of both young people and their parents to identify how sports providers, brands and retailers can encourage more children to play more sport, more often. In so doing, it examines the hypothesis that ...

Clothing Retailing - UK

There is more choice than ever before in the UK's clothing mass-market. But the retail landscape is about to change as the deflation of the last decade comes to an abrupt end. Raw material prices, freight and labour costs (particularly in the Far East) are rising and, coupled with the ...

Commercial and Small Business Insurance - US

Commercial and small business insurance companies are very motivated, or so it appears, to put on the pressure to not only perform, but to compete effectively at this time. Their pieces of the pie have been shrinking due to the slumping economy beginning in late 2007.

Console and PC Games - US

Video game sales surpassed movie ticket sales from 2007 to 2010; in its first day sales of *Halo Reach* (\$200 million) exceeded domestic box office sales (\$108 million) for the opening weekend of *Transformers—Revenge of the Fallen*, the highest grossing movie of 2009. Gaming is a central past ...

Cooking Enthusiasts - US

Since the recession began in December 2007, millions of Americans have made changes to their lifestyles in an effort to mitigate the impact of the downturn. High rates of unemployment and poverty combined with historically low consumer confidence levels have driven many to continue embracing frugality despite statements from the ...

Domiciliary Care (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Eco and Ethical Tourism - Ireland

Concern with the environment and ethics is constantly growing. Over the past few years, Irish consumers have adapted their lifestyles and purchasing habits to reflect their new found interest in issues such as fair trade, food miles etc.

European Retail Briefing - Europe

The latest retail sales data available for Europe's top markets paints a picture of a protracted economic recovery, and of low consumer confidence as a reaction to the onset of austerity measures. Despite its solid economic position, Germany looks in danger of slipping into a familiar habit of reticence to ...

European Retail Handbook - Europe

The European Retail Handbook provides demographic and economic data in support of specific and detailed analysis of the retail trade in each country. The retail information relates to sales at national level and on a

External Wall Cladding (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as

key sector basis, as well as the structure of the trade in terms of businesses ...

Food Allergies and Intolerance - US

To understand the market impact of food allergies and intolerances, Mintel explores sales of food and drink products specifically marketed as “free-from” or without certain common allergens. Despite the negative economic pressures brought about by the recession, the free-from category has proven to be a bright spot, with dairy/lactose-free ...

Greetings Cards - UK

The report covers the UK market for greeting cards. The greeting card market is defined as including cards for Christmas, birthdays, spring season occasions (ie Valentine’s Day, Mother’s Day, Father’s Day and Easter), other everyday occasions (anniversaries, good luck, get well and blank cards etc). Market sizes include money spent ...

Holiday Car Hire - UK

This report analyses market trends and consumer attitudes towards holiday car hire, investigating the core market factors, strengths and weaknesses, innovations, consumer dynamics and key players in the industry.

Household Cleaning Products - UK

This report assesses the market for products used for cleaning and polishing in a domestic context.

Impact of Technology on Relationships - UK

This report will analyse the trends behind the growth of the ‘always-on’ consumer in the UK today and explore the way in which this has affected relationships between

building and engineering, and now featuring new business and professional/office sectors ...

Frozen Snacks - US

Frozen snacks are quite popular in the U.S., but the category faces stiff competition from the salty snacks market, which thrived during the recession. Quick service restaurants (QSRs) also pose a formidable challenge in that many chains have introduced and spent lavishly to promote products similar to the most ...

Hispanics and Household Products - US

As the largest minority group in the U.S., Hispanics purchasing power is expected to exceed \$1.2 trillion by 2012, and their expenditures on household products are ever growing. While the overall U.S. population is spending *less* on household products than they did 5 years ago, Hispanics’ expenditures ...

Home Insurance - UK

This report considers the trends in the overall market for home insurance, as well as the factors that influence the individual sectors. A SWOT analysis summarises the current condition of the market and the challenges that it faces in the future. Data from the ABI are used to assess the ...

Household Paper Products - US

The \$13.6 million household paper market, including toilet paper, paper towels, tissues, napkins and towelettes, has seen sales drop in 2009 and 2010 as consumers seek to further economize, and dollar sales erode through private label competition in a mature market. This report analyzes these and other trends seen ...

Impact of the Recession on Eating Out Habits - UK

There is no doubt that the food service industry was heavily affected by the recession, but fears that consumers would cut out eating out altogether, due to it being an area of secondary expenditure failed to

friends and family. It will also seek to provide insight into who is more likely to be connected, as well as the ...

Industrial Fasteners (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Lighting - UK

Buying lighting is strongly linked to moving home, so the slump in the housing market has severely impacted sales since 2007. Lower levels of consumer confidence during the economic downturn, the subsequent recession and the more recent incomes squeeze have also all made consumers more reluctant to commit themselves to ...

Non-chocolate Confectionery - US

In spite of the weak economy, non-chocolate confectionery has shown impressive sales growth across all product segments in the past two years, proving that it is a recession-resistant category, much to the pleasure of manufacturers, marketers and retailers. Consumers are rewarding themselves with sweet treats, and thus rewarding the industry.

OTC Internal Analgesics - US

Growth in the OTC analgesic market has been stunted, as consumers feel the effects of both the difficult economy and a slew of product recalls in the sector. Branded products face an unprecedented challenge from private label manufacturers. Future growth prospects will depend on the ability of marketers to reignite ...

Pest Control - Europe

In terms of product penetration, key European pest control markets have seen very little change in recent

materialise. Eating out is no longer a luxury for the majority of the British ...

Life and Protection Intermediaries - UK

This report provides an overview of the key issues impacting the market for advisers who sell life and protection, specifically focusing on the sale of term assurance, income protection and critical illness. In addition to examining the wider economic, demographic and regulatory environment, the report details the recent market performance ...

Metal Recycling (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Organic Food - UK

This report covers the UK retail market for organic food produced according to organic principles and standards. This includes fruit and vegetables, meat and poultry, dairy products, fish and seafood, eggs, prepared foods and groceries, cereal products, baby and toddler foods and infant formula. It includes organic foods that are ...

Performing Arts - UK

- The past two years have seen the performing arts industry record a strong performance, boosted by the trend towards escapism and stronger domestic and inbound tourism. In 2010, the market is expected to be worth just over £2 billion, an increase of 21% compared to 2005.
- Funding is set to ...

Pizza Restaurants - US

In this report, Mintel presents sales trends of pizza restaurants, as well as performance by market

years. However, when it comes to product innovation, suppliers have developed increasingly sophisticated insecticides, rodenticides and anti-dust mite treatments. The range of product formats has been expanded from the traditional aerosol sprays, powders ...

Red Meat - UK

This report examines the UK market for red meat sold through retail outlets for consumption at home.

Rosé Wine - UK

This is a one-off Mintel report focusing specifically on the rosé market rather than analysing the entire wine market, which segments into red, white and rosé wine.

Spoonable Desserts - US

The multi-billion dollar spoonable desserts market spans both the traditional and specialty retail environment, featuring shops that sell ice cream and other popular dessert options. This is a very dynamic category, as it features something for everyone and includes some of the most indulgent treats, as well as portion-controlled packaging ...

Sub-Saharan Africa Outbound - Africa

In the years leading up to the current global recession, most sub-Saharan African countries enjoyed spectacular economic increases, with average annual growth in 2006-08 amounting to around 6%, according to the African Development Bank (AFDB). The African economies in question made significant gains from the rising value of commodities, increased ...

Sustainability in the Food Chain (Industrial Report) - Ireland

Without food there is no life and for life to be sustained in the long run, the food chain itself has to be run along sustainable lines. While the food we eat sustains us, it

segment—delivery, takeout and dine-in. The heart of the report is Mintel's exclusive consumer research and analysis including:

Retail Banking - US

The U.S. retail banking business is large and diverse. More than 15,000 banks, thrifts and credit unions hold nearly \$10 trillion in total deposits. Credit unions have been increasing their share of the business since 2008, although their share remains well under 10%.

Specialty Foods - The NASFT State of the Industry Report: The Consumer - US

This report, a companion to *NASFT: State of the Specialty Food Industry Report—The Market—U.S., March 2010*, examines consumer attitudes towards, and opinions about, specialty foods.

Sports Marketing and Sponsorship - US

The U.S. sports marketing and sponsorship market is highly dynamic, operating at a range of athletic levels, from professional leagues to grade school programs, and involves leagues and teams marketing themselves, as well as sponsors marketing their own brands.

Sun Protection and Sunless Tanners - US

The sun protection and sunless tanning market has been steadily increasing since 2005 through FDMx (food, drug, and mass merchandisers not including Walmart) outlets, reaching \$701 million in 2010. A focus on “ultra” and “sport” protection, SPF protection levels of 100+, and added multiple benefits have driven this growth. It ...

UK Retail Briefing - UK

There's an old saying that “retail is detail” and it's true. A great retailer gets the majority of things right most of the time. And perhaps it's that consistency that marks out the truly great.



also has the potential to put our long-term existence in jeopardy; producing the food we ...

Video Games and Consoles - UK

The video game industry has found it hard to replicate the extremely strong performance seen in 2008. The recession saw consumers tightening their belts and cutting back on discretionary spend, while the current generation of consoles are reaching maturity, making it harder to draw new gamers into the market.

Wine - US

This report builds on the analysis presented in Mintel's *Wine—U.S.*, October 2009, and previous editions published in October 2008, February 2007, January 2006, June 2003 and August 2001. The report also builds on the analysis presented in Mintel's *Champagne and Sparkling Wine—U.S. July 2006* and the previous edition in ...

Youth Technology - UK

The report examines how 16-25-year-olds perceive, use and purchase new technology products. It explores strategies for effectively targeting this group and methods for circumventing some of the aforementioned inhibiting factors.

Weddings and Honeymoons Abroad - UK

This report examines the market for weddings and honeymoons abroad, looking at trends and consumer attitudes, strengths and weaknesses, the domestic context, the broader market environment, innovations of interest and the future of the market.

Youth Media Consumption Habits - UK

This report examines the hypothesis: **“brands which fail to synergise their presence across varied elements are failing to give their brands the multidimensional effect that young consumers have come to expect from their media-centric lifestyles.”**