



September 2012

Short/City Breaks - UK

“The British public has a strong appetite for regular short leisure breaks which the economic gloom has done little to curtail, although there has been a shift from overseas to domestic. Barring a strong economic recovery, UK breaks remain a safer bet for growth over the next five years – ...

Domestic Tourism - UK

“Given the likelihood that erratic, hard-to-predict weather patterns are becoming increasingly entrenched and the standard seasonal delineations are becoming ever more blurred (think summer weather in September/October 2011 or the rain-soaked spring/summer of 2012), destinations and attractions have clear opportunities – and an increasing need – to react ...

August 2012

Business Traveller - UK

“The current issues over waiting times at Heathrow Airport’s border control – often characterised as a particular problem for business, given the travellers who use the airport and concerns over the ‘impression’ that it gives potential investors in the UK’s economy – is a particularly good opportunity for international rail ...

July 2012

Family Holidays - UK

“Operators are likely to find it increasingly worthwhile to target the older-but-still-working consumer (a segment of the population set to increase, with the mandatory retirement age now a thing of the past and the number of over-65s set to grow) with family holiday suggestions. These adults are not as likely ...

Airlines - UK

Following an 11.2% drop in the number of passengers uplifted at UK airports between 2007 and 2010, 2011 saw some recovery in the UK airlines market with a 4.5% rise (although this was in comparison to 2010, which was affected by the Icelandic ash-cloud crisis), and Mintel expects ...