



## June 2021

### DIY Retailing - Spain

“As a result of the enforced home confinement for much of the year because of the pandemic, the home sector was one of very few areas to see a strong performance in 2020. Leroy Merlin is the largest and one of the most successful DIY retailers in Spain and it ...

### DIY Retailing - Italy

“The COVID-19 pandemic has served to accelerate the process of structural change in the Italian DIY retailing sector. We’ve seen substantial growth in online sales, although not as much as in some non-essential retail sectors, due to the fact that DIY retailers were classed as essential during lockdown and were ...

### DIY Retailing - France

“The French DIY market experienced a pivotal year in 2020, with the various confinements accelerating existing trends, which offer many long-term growth opportunities for retailers of DIY and home improvement products. Online sales have grown significantly, especially at the store-based specialists, and many new customers have been recruited, particularly younger ...

### DIY Retailing - Europe

“The DIY markets across the leading European countries vary a great deal, due in part to differences in home ownership levels and the development of housing prices. As a result of the home confinement for much of the year because of the pandemic, the home goods category has been one ...

## May 2021

### Footwear Retailing - Spain

“Spain is facing severe recession and consumers have a difficult and uncertain future. Unemployment, which was already high, is soaring, particularly amongst young people, impacting confidence and purchasing power. Footwear is in large part a discretionary spending area, and retailers have an uphill battle to regain ground lost as a ...

### Footwear Retailing - Italy

“While the competitive environment for specialist footwear retailers is quite intense at present, we believe that, as the proportion of sales that go online increases, there is an opportunity for retailers to use their stores to expand the range of services they offer and own the foot health space. Online ...

### Footwear Retailing - France

“Footwear specialists will be among the hardest-hit sectors as consumer shopping behaviour has altered drastically to reflect changes in lifestyles during the COVID-19 lockdown. Mintel’s COVID-19 tracker in April 2021 found that 44% of French adults were buying less clothing and footwear compared to before the outbreak and 43% said ...

### Footwear Retailing - Europe

“Footwear retailing is among the sectors being hit the hardest by the ongoing COVID-19 pandemic across Europe, and we expect the leading five economies to have experienced drops in retail specialists’ sales of between substantial 21% and 32% in 2020. Specialists continue to lose share of spending in the category ...