

July 2019

Consumers and the Economic Outlook - UK

“The closer we got to the planned Brexit Day, the more worried people became about the impact it’d have on the UK’s economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...

June 2019

The Leisure Outlook - UK

“The Easter heatwave provided a boost to the pub sector as more people headed out for food and drinks in casual, outdoor settings. However young people showed a desire to strike a balance between health and indulgence, as many kept up regular exercise routines.”

– Paul Davies, Category Director ...

Gambling Review - UK

“The retail gambling market is facing a prolonged period of potentially major change as the betting shop business model is challenged fundamentally by gaming machines’ new regulatory regime.”

May 2019

Pub Visiting - UK

“Locally sourced food and drink attracts strong consumer interest and offers a viable means for pubs/bars to appeal beyond price. Flagging up that certain meal components or drinks are sourced locally would also help to strengthen the idea of pubs as supporting the local economy, evoking a feel-good factor ...

April 2019

Online Dating - UK

“Many apps are moving away from the gamified swiping feature that drove Tinder’s popularity and helped bring online dating into the mainstream. Instead, focus is returning to helping make meaningful personality-based connections, with the aid of increasingly sophisticated artificial intelligence”.

Betting Shops - UK

“With the new stake limit coming into play, the future looks bleak for the betting shops market. If operators can move away from their heavy reliance on gaming machines and towards improving customer experience and promoting a community spirit, they’re more likely to weather the storm”.

– Zameira Hersi, Leisure Analyst