



January 2022

December European Retail Briefing - Europe

"The fact that well over three quarters of grocery shoppers across Europe (93% in both Italy and Spain, 85% in France, 82% in the UK and 79% in Germany) agree that supermarkets should promote the benefits of buying produce that is in season more indicates a high degree of awareness ...

December 2021

November European Retail Briefing - Europe

"Online clothing retailing was already growing exceptionally fast before the COVID-19 outbreak. However, the ongoing pandemic and the resulting closure of non-essential shops has played into the hands of those with an attractive ecommerce offering even more. As a result, online pureplayer, Amazon witnessed its penetration in the major European ...

November 2021

October European Retail Briefing - Europe

A lot has been written over the last 18 months about the rise of ecommerce in the UK. Indeed, there is no doubt that the online channel benefited vastly from both virus exposure fears and enforced time spent at home. In Mintel's Online Retailing – UK, 2021 Report we saw ...