



April 2022

March European Retail Briefing - Europe

"Sustainability has remained at the forefront of developments in the BPC sector. This creates opportunities for brands from all areas of the sector, from value or own-label to premium and luxury retailers, to tap into a more eco-conscious consumer. Mintel Trend Hungry Planet highlights that consumers are increasingly aware of ...

March 2022

February European Retail Briefing - Europe

"Caring for the environment has become a higher priority across Europe and more and more shoppers are being influenced by concerns around this when it comes to their purchasing behaviours, an area looked at in Mintel Trend Buydeology. According to Mintel's Sustainability Barometer March 2021, from 47% to 64% of ...

January 2022

January European Retail Briefing - Europe

"The impact of the COVID-19 pandemic and the boost it gave to online retailing has seen a significant shift, with Amazon vaulting up from fifth to second in the rankings between 2019 and 2020. Although physical stores have largely been able to reopen during 2021, in many non-food sectors we've ...