## December 2012

### Digital Trends Winter - UK

"Multifunctional mobile devices such as smartphones and tablets are threatening the future of dedicated devices, which have one prime focus.

## November 2012

### Portable Media Players - UK

"The growing popularity of streaming services may lead to a market where in two to three years, a substantial portion of consumers pay an average monthly fee in order to gain access to a huge cloud-based library of content, without necessarily storing the content on their own devices."

### Smartphone Purchasing Habits - UK

"M-commerce is accelerating at such a rate that many organisations are struggling to keep up. As mobile starts to justify focus that is equal to, if not greater than more conventional channels, those who dedicate investment and sufficient attention to the channel are likely to benefit.

## October 2012

### Video Games and Consoles - UK

"The Nintendo Wii U is in a potentially weak position, attempting with the Pro Controller to appeal to more traditional gamers who are likely to already have an affinity to Microsoft or Sony's consoles, whilst simultaneously attempting to convince those gamers who enjoyed the initial Nintendo Wii that this ...

### Digital Trends Autumn - UK

"The launch of several 'hybrid' devices, which blur the line between two established devices, will only help to accelerate growth of portable devices such as tablets and eReaders. As seen with the MP3 player and smartphone, if consumers can merge the features of two devices into one central hub, they ...

## September 2012

### Televisions - UK

"Televisions are one of the last major areas of consumer technology left untouched by integration with the internet. Set-top boxes designed to change this have so far in the US been relatively unsuccessful, and are likely to fare no better in the UK; high upfront costs and crippling restrictions imposed ...

## August 2012

### Desktop, Laptop and Tablet Computers - UK
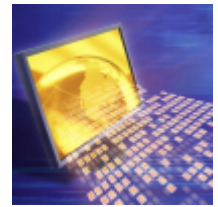
"The launch of Windows 8 will provide opportunities to tablet manufacturers not only because the interface was designed for use on tablets from the ground up, but also because Microsoft's Windows Store should prove attractive to developers as the company is providing financial incentives that undercut Apple and Google."

## July 2012

### Digital Trends Summer - UK

The boom in smartphones looks set to continue, with the popularity of flagship handsets like Apple's iPhone and Samsung's Galaxy series, as well as cheaper options, boosting ownership amongst UK adults above that of basic mobiles. This growth trend shows no sign of stopping with 15% of consumers intending to ...

### Home Shopping - UK

"The days when home shopping was distinct from store shopping are over. It's only analysts who try to make the distinction. For everyone else it is just shopping. And shopping is changing rapidly. If there is one clear message of this report it is that home shopping and store shopping ..."

## June 2012

### Mobile Phone Apps - UK

"A number of developers have been experimenting with web applications over 2011 and into 2012. These applications serve three primary purposes: to provide a unified user experience across platforms; to retain control of customer information and the customer journey; and to avoid paying a service charge to the owner of ..."

## May 2012

### Electrical Goods Retailing - UK

"The electricals sector is heading for further major changes. John Lewis and Currys are showing how it is possible to compete effectively against pure play online retailers, Amazon shows how an online retailer can prosper through the excellence of its fulfilment processes. But we are not convinced that a price ..."

### Digital Cameras - UK

"As newer technology continues to improve the specifications of top-end equipment, these measurements will become meaningless to consumers best served by less expensive, middle-of-the-field devices. Camera manufacturers must choose to either invest in a web service that complements captured photos or video, or to focus on including new, innovative hardware ..."

## April 2012

### Digital Trends Spring - UK

This report examines the trends in consumer technology and digital media in the UK. This is the first report in the updated series of Digital Trends, which Mintel has created in response to the changes in technology ownership and usage, as well as to the changing requirements of our readers ...

## March 2012

### Mobile Network Providers - UK

"Initial enthusiasm for mobile network issued bank cards appears to be subdued, with only 14% of mobile phone users saying that they would use a debit or credit card issued by their mobile network operator. However, network operators are in a good position to provide payment services in addition to ...

### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

## February 2012

### Mobile Application Gaming - UK

"The creation of a uniform android skin will no doubt contribute to a greater trust amongst consumers in the viability of games available for the platform. However, it is unlikely to lead to a paid download rate comparable with Apple's iOS ecosystem, as different hardware settings and capabilities amongst ...

### Mobile Phones - UK

"RIM is in need of a 'killer product' to turn the company around from continually losing market share to iOS and Android powered handsets. All eyes will be on the launch of RIM's next device, the BlackBerry London, which will run the next-generation operating system BlackBerry 10."

## January 2012

### Fixed Line Telecoms Providers - UK

"Increasingly, providers such as Virgin and Sky have been offering up triple-play and quad-play bundles featuring television, broadband internet, mobile phone contracts and fixed line contracts. For providers who do not offer similar packages, reminding consumers of the qualitative benefits a fixed line service can provide – such as closer ...

### Researching and Buying Technology Products - UK

"Personal data is the new currency, and retailers need to consider investing in free wi-fi connections for shoppers in exchange for permission to better understand their customers' shopping habits and behaviour."

### Mobile Phone Retailing - UK

"The mobile phone sector must change. Technology is moving on and the distinction between a mobile phone and other digital products is becoming more and more
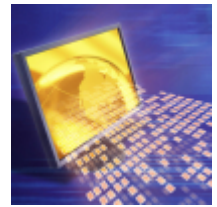
blurred. A mobile phone now has so many functions that it can no longer be viewed in isolation and it is just one of ...