

July 2021

Fashion Technology and Innovation - UK

“For fashion retailers and brands to thrive in the future, following the huge impact of COVID-19 on the sector, they will need to invest wisely in the right products, technology and innovations, as well as be forward thinking and tap into changing consumer behaviours including heightened demand for sustainability and ...

June 2021

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

May 2021

Womenswear - UK

“The womenswear market has been hard hit by the COVID-19 outbreak, with women drastically cutting back on their clothes purchasing as a result of changes to their lifestyles. While there has been some pent-up demand for buying new clothes released with the opening of stores in April 2021 and as ...

April 2021

Footwear Retailing - UK

“The past year has hit the footwear sector hard and is likely to have a lasting impact. Initially, footwear, being a very seasonal fashion item, suffered big losses when stores were shut during the spring months. Additionally, as more people were forced to shop online many footwear specialists had to ...