

June 2016

Underwear - UK

“Men are driving growth in the underwear market, as they take a greater interest in their appearance and are now more inclined than women to see the latest fashion as an important factor when buying underwear. The high level of replacement buying, however, continues to hold back growth in the ...

May 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“Mintel’s consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

Womenswear - UK

“Growth in the market has slowed as women have become accustomed to purchasing clothing on sale. The market remains resilient, yet retailers should be looking beyond promotions to drive sales. Combining retail with leisure enables retailers to tap into this growing area of spend, while digital innovations can balance a ...

April 2016

Department Stores - UK

“Department stores have reinvented themselves. They have become destination stores for younger customers offering aspirational brands, complemented by great own brands. The best department stores recognise that a store is much more than somewhere to just buy products, it should be a leisure destination with a retail offering that is ...