

## Lifestyles -Ireland



## December 2011

## **Beauty and Personal Care -Ireland**

Virtually everyone in Europe uses beauty and personal care items each day, with the European Cosmetics Industry Association (Colipa) valuing the cosmetics industry across Europe (including personal hygiene and beauty products) at €67 billion for 2010. The all-Ireland beauty and personal care market is valued at €988 million for 2011 ...