

## September 2011

### Premium and Affluent Banking - UK

“For premium accounts, qualifying for the account itself is a benefit: there is a feelgood factor to be had from knowing that you’re affluent enough to merit special treatment. For some, it will be the most valuable benefit of all, even though it costs the bank nothing to provide, and ...

## July 2011

### Credit and Debit Cards - UK

“The difficult economic backdrop has made consumers more aware of the consequences of using credit and being in debt. Although consumers continue to use their credit cards when purchasing goods and services, a growing number see their card as a useful payment tool rather than as a way of borrowing ...

### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.