



April 2010

Digital Trends Spring - UK

According to market regulator Ofcom in December 2009, the average cost of broadband has reduced by £9.69 a month compared to the end of 2005. This report's special focus looks in more detail at why prices have come down and whether the trend for lower prices has encouraged more ...

March 2010

DVD Players - UK

- Manufacturers' price cuts and greater education of consumers will be required to increase Blu-ray drive adoption in 2010. Standard DVD players remain by far the most widely used technology (78% of respondents), whereas newer formats such as Blu-ray remain underused (just 11%).
- DVD players have been relegated in importance compared ...

February 2010

Batteries - UK

- The majority of high-end portable gadgets now come with batteries built in (or device-specific power cells). Is there room in the market for removable batteries? If so, what can battery manufacturers do to gain greater recognition from today's iPhone generation?
- Battery purchasing is governed by immediate need (irrespective of shop ...

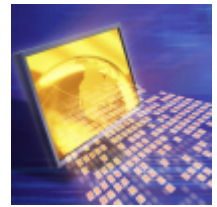
E-Commerce - UK

- Internet penetration has reached a plateau at around 70% of the population. Shopping is a key activity for anyone with online access – 90% of those with Internet connections say they have bought something in the last year.
- And the popularity of buying online has increased in spite of the ...

January 2010

Mobile Phones and Networks - Re-igniting The Replacement Cycle - UK

- Mintel's research shows that contracts are still the main way people are getting a new mobile handset. But will the rising popularity of SIM only deals mean this will always be the case?



- Older respondents are most likely to opt for basic, pay as you go handsets (68% of over ...