

### June 2013

#### Health and Fitness Clubs - UK

"One area where there could be potential is for a kind of 'budget plus' club, where elements of the budget format are retained but with a wider range of facilities in order to broaden appeal."

#### Oral Healthcare - UK

"Appearance, health and hygiene remain the most important drivers in this category, with older people more focused on health and hygiene and younger people more focused on appearance. With the growth of the oldest and youngest demographics predicted, this offers opportunities for more tailored product offerings. Own-label remains competitive in ...

### May 2013

#### Attitudes towards Cosmetic Surgery - UK

"The ageing population in the UK bodes well for the growth in the surgical and non-surgical cosmetic procedures market. However, the industry would do well to step up their efforts towards a commonly accepted set of standards to reassure potential customers that they are in safe hands."

#### Sanitary Protection and Feminine Hygiene Products - UK

"With an ageing population, the market could cater better for women who are leaving the sanitary protection market but entering the adult incontinence market. Closing the gap between pre- and post-menopause could come in the form of product ranges targeted to specific needs of this time in a woman's life ...

### April 2013

#### Cold and Flu Remedies - UK

"Growth in the market will be driven by continued product innovations and a boost in the population of children, impacting the children's and parents' OTC market. Opportunities exist in extending product ranges and innovating in faster-acting formulations and product formats."