



November 2020

Pets - Ireland

“COVID-19 has seen Irish pet owners able to spend more time with their pets, with pets widely acknowledged as alleviating some of the isolation of lockdown during the crisis. This has likely only deepened the relationship that Irish consumers have with their pets and in turn could lead to more ...

October 2020

The Working Life - Ireland

“COVID-19 has seen half of Irish workers note disruption to their work-life balance, as more are forced to work at home – however overall Irish consumers report being happy with their work-life balance, while reports indicate general satisfaction with remote working, pointing to this being a more regular fixture in ...

February 2020

Healthy Eating - Salt, Sugar and Fat - Ireland

“For the most part, Irish consumers consider themselves to adhere to healthy eating habits with a good understanding of what constitutes a healthy diet. However, some consumers are finding it more difficult when it comes to nutrition – offering an opportunity for food producers to simplify on-pack claims and ingredient ...