

March 2012

Bicycles - UK

The bicycles market had a difficult year in 2011 as a result of the squeeze on household incomes which affected discretionary leisure spending and also negativity surrounding changes to the Cycle to Work scheme, which suppressed demand from that source. Some manufacturers also had too much inventory left over from ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

January 2012

Nightclubs - UK

“As well as utilising social media for building stronger relationships with customers (rather than simply trying to blatantly use it as another sales tool), clubs can also tap into the gamification trend through loyalty products like Foursquare and Gowalla which encourage people to visit venues over and over again to ...

Betting Shops - UK

Operators' increasing reliance on the rising profitability of gaming machines will pressure them to find new ways of sustaining that trend, which could in turn distract them from solving the long-standing problems of an OTC segment in which horseracing's decline continues.

Leisure Venue Catering - UK

“Leisure venue catering remains particularly vulnerable to cut backs in consumer spending as it is often seen only as a refuelling exercise. Operators therefore need to enhance the ‘experiential’ element of their catering offer eg by offering highly customisable service formats which add a sense of occasion/’theatre’ as well ...