

# December 2010

# **Gambling Habits - UK**

The UK gambling market, and particularly its land-based sector, begins a new decade still trying to recover ground lost in the last following the implementation of the smoking ban and the Gambling Act, and does so in the knowledge that it is no longer as recession-proof as it was two ...

### Nightclubs - UK

The UK nightclubs industry has endured a tough past few years as a result of increased competition from lateopening pubs and bars, the smoking ban and the economic recession The result has seen a significant contraction in the size of the industry, in terms of revenues, admissions and club numbers ...

# November 2010

# **Historic and Cultural Visitor Attractions - UK**

Following a relatively robust performance during 2008-10, the historic and cultural visitor attractions industry is beginning to feel the impact of the government's Comprehensive Spending Review. There are now concerns about survival and how budget cuts will impact on investment in products and services, and on the overall quality of ...

#### **Football Business - UK**

This report tracks recent changes in the way consumers follow football and the attitudes they hold towards it, and considers these in the context of wider trends in the game and UK society. In so doing, it examines the hypothesis that "England's continuing failure in international football is as big ...

# October 2010

# **Children's Sports Activities - UK**

#### **Online Leisure - UK**

This report explores current usage patterns of the internet for leisure purposes as well as how the web is used for booking leisure experiences. The report includes an examination of developments in broadband connectivity, macroeconomic and demographic factors, current areas of online leisure innovation and a detailed analysis of when ...

### Holidays to Turkey & Egypt - The Rise of the 'Far Near' - UK

This report analyses market trends and consumer attitudes towards holidays in Turkey and Egypt, investigating the core market factors, strengths and weaknesses, key players and products in the industry.

### **Performing Arts - UK**

- The past two years have seen the performing arts industry record a strong performance, boosted by the trend towards escapism and stronger domestic and inbound tourism. In 2010, the market is expected to be worth just over £2 billion, an increase of 21% compared to 2005.
- · Funding is set to ...



This report charts changing patterns of children's participation in sports activities and assesses the attitudes towards sport of both young people and their parents to identify how sports providers, brands and retailers can encourage more children to play more sport, more often. In so doing, it examines the hypothesis that ...

# <mark>Se</mark>ptember 2010

### Consumer Perceptions of News Media - UK

- TV is the most popular medium for accessing news, with more than three-quarters of adults claiming to use it regularly. The internet is the second most popular source, with around two-thirds using it to access news, while just under half use national newspapers.
- Consumers are most interested in national news ...

# **Pub Visiting - UK**

The consumer leisure market has changed beyond recognition, largely due to technology and how it has made the home environment more of a focus. This greater emphasis on spending time and entertaining at home has led to greater competition in the eating out market, particularly for the spending of the ...

### Casinos (including Online) - UK

This report assesses the Casinos industry's recent responses to the challenges of new legislation and the recession and anticipates potential future trends and opportunities, by examining the hypothesis that "the normalisation of gambling as a mainstream leisure activity is creating an opportunity for both land-based and online casinos to increase ...

# <mark>Au</mark>gust 2010

#### **Music Concerts and Festivals - UK**

This report examines the market for music concerts and festivals, which has burgeoned during the past five years, in stark contrast to the market for recorded music. In fact, the live industry has been something of a saviour for music companies and artists alike, with the consequence that acts and ...

# Departure to Arrival - the Air Experience - UK

The years 2009 and 2010 have not been kind to airlines. A recession driven fall in traffic during the former gave way to an unprecedented airspace shutdown in spring of the latter, the impact of which is still being felt across the industry. In addition, complaints to the Air Transport ...



**Tenpin Bowling - UK** 



This report provides an overview of the tenpin bowling market, investigating the core market factors, strengths and weaknesses, supply structure, consumer dynamics and likely future developments.

# <mark>Ju</mark>ne 2010

### **Bicycles - UK**

- In 2009, the value of the bicycle market grew by more than 4%, despite a 10% fall in the number of bicycles sold. With nearly all bicycles sold in the UK being imported, the weakness of the pound led to a sharp rise in prices.
- A shortage of stock last ...

#### **Cinemas - UK**

Mintel last reported on this market in *Cinemas – UK May 2008*. This report charts the development of industry revenues and admissions since then, identifies current issues and market trends, and provides pointers as to likely future developments.

# **May 2010**

### Impact of The Recession on Consumers' Leisure Habits - UK

This report examines the impact of the recession on consumer spending habits across a wide range of leisure sectors, looking at the background macro-economic factors, key sector trends, where cutbacks have occurred, attitudes towards leisure spending in the current economic climate and likely future prospects.

### **Sports Goods Retailing - UK**

- Despite the recession, and against a background of aggressive discounting, the sports goods retail market's value has remained above 2006 levels, at an estimated £5,646 million in 2010 (compared with £5,600 in 2006). It is expected to resume 4-6% annual growth from 2011.
- Parents of under-15s are 50 ...

# April 2010

#### **Lotteries - UK**

This report looks at the changes taking place in the Lottery market, including the growth of interactive platforms as sales channels and the developments within the draw-based and scratchcard segments of the market.

# **Leisure Centres and Swimming Pools - UK**

 A boom in secondary spending on items such as food, drink and merchandise as a result of

# Paid-For vs Free - Consumer Attitudes to Pricing in Media and Music - UK

This report analyses market trends and consumer attitudes as regards the issues around paid versus free newspaper, magazine, TV and music content, investigating the core market factors, strengths and weaknesses, consumer dynamics, illustrative case studies and likely future developments.

#### **Student Leisure - UK**

The student purse continues to be stretched with the rising cost of tuition fees coupled with estimated levels of debt reaching new heights. However, debt has



the government's free swimming initiative has been helping to keep the leisure centres and swimming pools market buoyant, with revenues up 14% in the past five years and admissions 10% higher.

· Energy efficiency ...

replaced hardship for today's students and scrimp has been replaced with spend as students remain highly leisure-oriented.

# March 2010

#### **Theme Parks - UK**

- In 2009, the theme parks market grew by 2.4% to £315 million. Admissions grew by more than 3% to almost 14 million.
- Average spend per head has increased by almost 13% over the past five years.
- The industry has benefited from the economic recession because the more straightened financial ...

# January 2010

### **Gaming Machines - UK**

• The gaming machines market grew by an estimated 19% between 2008 and 2009 to reach a total value of £2.42 billion. But this growth was entirely driven by the highly profitable B2 machines in betting shops, masking an estimated decline of around £100 million a year elsewhere in the ...