

October 2021

Price Comparison Sites in Financial Services - UK

“Looming regulation will fundamentally change pricing practices in core car and home insurance sectors, lowering incentives to switch in the medium to long term. Although the role of PCWs in the research process is ingrained, consumers could limit the time spent and number of sites visited, which means becoming the ...

September 2021

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Brand Overview: Finance - UK

“The pandemic will create more interest and engagement with personal finances, but we are yet to see that translate into an intention to switch provider in search of better deals. COVID-19 therefore seems unlikely to create a seismic shift in the consumer inertia that tends to pervade the financial services ...