

December 2020

Cannabis on the Menu: Incl Impact of COVID-19 - US

“COVID-19, legal restrictions and consumer unfamiliarity make cannabis on the menu a tricky and somewhat risky business. Dispensaries and other cannabis-focused establishments are currently the safest bet, though these establishments still need to pay careful attention to local licensing in order to remain legally compliant. The good news is that ...

November 2020

The Cannabis Accessory Market: Incl Impact of COVID-19 - US

“Cannabis accessories are the sleeping giant of cannabis opportunity. Accessories are not beholden to the same regulations as cannabis itself, making them easier to finance, produce and sell. However, advertising restrictions do exist on- and offline, putting a kink in how brands can and should approach messaging. Consumers are also ...

October 2020

Inhalables vs Edibles: Incl Impact of COVID-19 - US

“Inhalables and edibles are the most popular cannabis formats and are the most familiar to consumers. Edibles, however, are encroaching on the reign of inhalable varieties, particularly edibles like gummies and baked goods. Lung health is on the mind of consumers because of COVID-19, but the negative associations with inhaling ...