



September 2011

Domestic Tourism - UK

“Essentially, the industry faces two choices concerning the adverse impact of the UK weather: counter it or embrace it.”

Airlines - UK

“Flight costs look certain to increase in future, however there remain opportunities for airlines to increase revenue per passenger by addressing consumer demand for greater efficiency and segmentation.”

August 2011

Business Traveller - UK

“The likelihood that flight prices will increase and the forthcoming greater provision/integration of international rail suggest that the trend towards the latter away from the former will continue in future. However rail travel in the UK will see greater price rises in 2012 than it has for some time ...

Short Breaks - UK

“The fortunes of the short breaks market are inextricably linked to levels of personal disposable income and consumer confidence. As both of these measures recover gradually during the next five years, we will see a stronger rate of growth in the market and a shift back towards overseas breaks.”

July 2011

Short-haul Holidays - UK

“The domestic market gained significant holiday market share in 2009 and maintained it in 2010. The positive news for short-haul operators is that half of consumers still see holidaying in Europe as great value for money compared to the UK despite the weak Pound - a perception aided by falling resort ...

Holidays on the Internet - UK

“Online security and putting together holidays easily are key issues for consumers, while how best to address UGC (User Generated Content) reviews and the potential impact of Google Travel are particular concerns for operators. Meanwhile, improved infrastructure in the UK and the rise of mobile facilities should ensure that holidays ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.