



December 2009

Domestic Tourism - UK

This report provides an overview of the market for domestic holidays, investigating the core market factors, strengths and weaknesses, consumer dynamics and likely future developments.

November 2009

Inbound Tourism - UK

In 2008 there were almost 900,000 fewer visits to the UK from overseas, the first reduction in inbound travel since 2001 (when foot and mouth and 9/11 made for a particularly difficult period).

October 2009

Health and Wellness Holidays - UK

- In the last three years 14.6 million adults have experienced some sort of health and wellness activity while on holiday.
- As would be expected, it is the use of spas and spa facilities at hotels which makes up most of this figure.
- A further 3.6 million adults have ...

Holiday Property Abroad - UK

Despite a global property crash the holiday home dream remains undiminished but consumers are now far more risk-averse. A quarter are concerned about being 'ripped off' or about possible legal problems and belief in the investment value of owning a home abroad has also halved over the past two years.

Holidays to the US - UK

The number of holidaymakers opting for overseas breaks has fallen dramatically in 2009. The drop began in the second half of 2008 as the recession took hold, and the number of those travelling to the US was hit hard. Thus ended the gradual rise that had been apparent post-9/11 ...

September 2009

Budget Hotels - UK

Unlike many of the sectors in the travel market, budget hotels find themselves well placed to face down the recession. Businesses have cut budgets and many commercial travellers have turned to the budget chains



in place of the mid-market hotels they had previously been using. Leisure travellers have increasingly considered ...

August 2009

Learning from my Holiday - UK

Despite a lingering reputation for philistinism, Brits on holiday show a high degree of cultural engagement, with six out of ten adults having visited a museum and learnt about the location whilst on holiday in the past three years.

July 2009

Short-haul Airlines - UK

The boom in air travel witnessed until the second half of 2008 was fuelled by short-haul airlines. The rise of the low-cost providers opened up the market to consumers who had previously been unable to afford flights, while many with greater means reacted by increasing their overseas travel. European destinations ...

Cycling Holidays - UK

One fifth of the population (9.7 million adults) have very positive attitudes towards cycling holidays. However, even amongst these most enthusiastic consumers only one in ten has taken a holiday involving cycling in the past 12 months, and three in ten of them have never actually been on any ...

June 2009

Long-haul Airlines - UK

Until the second half of 2008 long-haul airlines were enjoying a boom period, spurred on by the affluence of key consumers and trends in favour of exploring further, experiencing more and tasting the exotic to an ever greater degree. The impact of the recession has, however, had the predictable effect ...

May 2009

Camping and Caravanning - UK

Camping and caravanning holidays are currently enjoying a renaissance, with many operators reporting increased bookings. Tent sales, particularly for large and luxury options, are rising although caravan sales have been down. Fixed holiday homes (statics) are performing well and many parks are booked to capacity in peak season. Investment is ...

Individualism vs Grouping - UK

As the frequency and variety of holidays have grown in recent years, people have increasingly had the means, desire and opportunity to go on holidays catering to their individual tastes: to travel alone, to travel with friends or groups outside of the traditional family/couples format.



April 2009

Short-haul Cruises - UK

With the holiday market experiencing its first downturn in demand for over a decade, short-haul cruising is bucking the trend by growing in market size. Trips departing from UK ports are finding favour with holidaymakers who want to see Europe and the Med without flying or having to change all ...

All-inclusive Holidays - UK

The number of all-inclusive holidays abroad has grown by an estimated 32% over the past five years, with the clear acceleration seen during 2007/08 expected to continue through 2009 as the segment increases its market share while the overall travel market is slowing down.

March 2009

Regionalisation - UK

Throughout most of the decade, the UK's travel and holiday industry has enjoyed boom times. Driven by a buoyant economy and fundamental changes to the way we book and take holidays, the industry has seen several years of unprecedented growth.

Long-haul Holidays - Is the World Shrinking? - UK

The overseas holiday market has enjoyed a decade of sustained growth, but under the impact of recession the number of trips is now expected to decline by around 2% in 2009. In fact, whilst the value of the whole market has grown by 24% over the past five years, almost ...

Market Re-forecasts - Travel - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Holidays to France - UK

The overseas holiday market is set to contract in 2009 as current economic conditions cause consumers to make cutbacks. France, however, remains on a growth curve after several years of declining popularity. City and short breaks are increasingly popular as holidaymakers head for France for a quick-fix getaway. This report ...

Self-catering Holidays - UK

The market is currently experiencing a slight decline with the mainstream sector reporting a swing away from self-catering towards all-inclusive holidays. However, self-catering remains well placed to take advantage of the current economic gloom by offering affordable options to those looking to downsize their holiday plans. Moreover, the domestic market ...

January 2009

Coach Holidays - UK

The coach holidays market has suffered over the past couple of years through both falling passenger numbers



and expenditure. In recent times this has partly been due to the prevailing economic conditions in the UK, with consumer spending power being reduced. In the past two years the market has also ...