



October 2020

European Retail Handbook: Inc Impact of COVID-19 - Europe

"In 2019, retail sales increased for the vast majority of European countries, and the combined value of retail sales for the 36 major economies covered in Mintel's European Retail Handbook reached €3.5 trillion. Germany has the largest retail market but France appears second, followed by Russia and placing ...

September 2020

Online Retailing: Inc Impact of COVID-19 - Italy

"The COVID-19 outbreak has the potential to turbo-charge the online retailing industry in Italy, though this depends on the customer's experience of individual retailers' services. Amazon is likely to have been a big winner due to its already high levels of penetration and its focus on non-food segments, with non-food ...

Online Retailing: Inc Impact of COVID-19 - France

"COVID-19 has accelerated and brought forward existing trends in the French online retail sector, such as home delivery of groceries, and has expanded participation to include many new customers. The digital world has certainly worked to ease confinement; helping people to feed themselves, work remotely and stay in touch with ...

Online Retailing: Inc Impact of COVID-19 - Spain

"The online grocery sector in Spain is still in its infancy and the country's grocers were quickly overwhelmed by the unprecedented demand during the country's strict COVID-19 lockdown. With new online shopping behaviours expected to be here to stay e-commerce development in the food sector is likely to accelerate as ...

Online Retailing: Inc Impact of COVID-19 - Europe

"Online remains one of the fastest-growing sectors in retailing, with most markets seeing sales rise in double-digits every year. In Europe, countries such as Germany and the UK are at the most developed end of the spectrum, compared to others like Spain and Italy. Although shopping habits vary considerably around ...

Luxury Goods Retailing: Inc Impact of COVID-19 - International

"The luxury goods market has been severely hit by the COVID-19 outbreak and in a sector that has been slow to jump on the digital bandwagon the pandemic has accelerated the need for brands to have an online transactional channel. There are enormous opportunities for luxury brands to capitalise on ...