

July 2021

Attitudes towards Video and TV - UK

“COVID-19 has meant TV in all formats has enjoyed greater benefit from consumers’ switch to in-home entertainment. However, live TV viewing dropped off early in 2021 and SVoD’s significant growth seen during COVID-19 will likely be slowed as out-of-home leisure activities compete for consumers’ time and spend. A legacy of ...

June 2021

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

COVID-19 and Media and In-home Entertainment: A Year On - UK

“There have been mixed fortunes for media markets since the outbreak of COVID-19, with some performing strongly, such as music and video subscriptions, while others, like print newspapers and magazines, have struggled. One overall long-term impact across markets is likely to be the increased importance of digital subscriptions.”

Social Media - UK

“Social media has enjoyed a surge in use with people seeking entertainment and connection throughout the COVID-19 lockdowns, although time online looks set to fall as restrictions are eased. The pandemic and widespread banning of US President Donald Trump has brought misinformation and social media guidelines to the fore. The majority ...