



February 2017

Ride Sharing and Alternate Transportation - US

"Ride sharing services as an industry is a relatively recent innovation which has exploded in use and popularity in recent years. Ride sharing services have popped up across the globe, available now in practically every major metropolitan area. Due to advances in smartphone technology and capabilities, ride sharing has allowed ...

January 2017

DIY Auto Maintenance - US

"This Report will focus on the DIY (do-it-yourself) automotive sector, and will discuss consumers' DIY history, overall aptitude, and knowledge of specific automotive maintenance, repairs, and customizations, as well as motivations and attitudes toward DIY automotive work."