December 2021

Designer Fashion - UK

"The impact of the pandemic and lack of access to offline channels have made shoppers dependent on online channels at every phase of the buying journey- from learning what is on-trend to keeping in touch with brands, from selecting and purchasing products to sharing their shopping experience. Luxury retailers will ...

Clothing Retailing - UK

"The clothing market remains under pressure, but it is starting to see a gradual recovery in 2021 as pent-up demand by consumers looking to update their wardrobes for socialising, events and going back to the office drives growth. For fashion retailers and brands to thrive in the future, they will ...

Consumers and the Economic Outlook - UK

"Rising inflation and concerns about stock shortages have shaken consumers' sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

September 2021

Consumers and the Economic Outlook - UK

"The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel's current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Fashion & Sustainability - UK

"As protecting the environment becomes more of a priority for consumers and awareness of the importance of sustainability in fashion grows, fashion retailers and brands will need to be transparent and ensure that their approach to sustainability covers all elements of their business and that they effectively communicate this with ...

July 2021

Department Stores - UK

"Department stores have been rocked by COVID-19 and face increased competition from pureplays and fashion retailers expanding into new categories. They will need to respond by widening and elevating the in-store services they offer to encourage customers to visit stores, as well as making shopping easier by blending the in-store ...

Fashion Technology and Innovation - UK

"For fashion retailers and brands to thrive in the future, following the huge impact of COVID-19 on the sector, they will need to invest wisely in the right products, technology and innovations, as well as be forward thinking and tap into changing consumer behaviours including heightened demand for sustainability and ...

June 2021

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Consumers and the Economic Outlook - UK

"Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

May 2021

Womenswear - UK

"The womenswear market has been hard hit by the COVID-19 outbreak, with women drastically cutting back on their clothes purchasing as a result of changes to their lifestyles. While there has been some pent-up demand for buying new clothes released with the opening of stores in April 2021 and as ...

April 2021

Footwear Retailing - UK

"The past year has hit the footwear sector hard and is likely to have a lasting impact. Initially, footwear, being a very seasonal fashion item, suffered big losses when stores were shut during the spring months. Additionally, as more people were forced to shop online many footwear specialists had to ...

March 2021

Menswear - UK

"The menswear market has been hard hit by the COVID-19 outbreak as it has removed the main drivers for purchasing new clothes. Menswear specialists, in particular those specialising in formalwear, have suffered the most as men embrace more casual outfits. The long-term prospects are that the menswear market will return ...

Childrenswear - UK

Optical Goods Retailing - UK

"In the immediate aftermath of the COVID-19 outbreak in the UK, the optical goods and services market suffered large declines as stores were forced to close. This has led some chains to rethink their store positions as city centres and shopping centres remain quiet even with stores re-opened. Meanwhile, with ...

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"While COVID-19 has led to a big fall in appetite for fashion, childrenswear has been more resilient due to its shorter lifespan and as parents have prioritised spend on their kids over themselves. Looking forwards, there are opportunities for more sub-brands targeting the growing tween and teen markets, as there ...

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