



February 2016

Electrical Goods Retailing - Spain

“Our consumer research shows that, on the whole, shoppers are less satisfied with the service proposition of electrical retailers than the product-related elements of their offer. However the major players are now stepping up their investment in multichannel strategies and as part of that we expect to see customer service ...

Electrical Goods Retailing - Germany

“When buying online consumers appreciate not just the low prices, but also how easy the whole process has been made. The store-based specialists have finally realised that they need to offer e-commerce to compete, but the winners will be those that effectively leverage the competitive advantage of their store networks ...

Electrical Goods Retailing - Europe

“What had been a boom sector for ten years has been struggling with decline since the onset of recession, hit by weak demand and the growing maturity of the computer market. Retailers have had to come to terms with the growing strength of online retailers, notably Amazon, but are showing ...

Electrical Goods Retailing - Italy

“Collectively, the specialist electrical retailers continue to hold sway with market share, but their grip on the market is looking less assured, with non-specialist Amazon now the single most used retailer for electrical goods purchasing according to our consumer research for this report. With online electrical buying gaining traction and ...

Electrical Goods Retailing - France

“The retailing of electricals in France is extremely challenging. The market is sluggish, with the main growth area, telecoms, subject to ongoing price deflation. Online retailers, notably Amazon, are increasing their market share and two major players, Darty and Fnac, are about to embark on a defensive merger. Store-based retailers ...

January 2016

Beauty Retailing - Spain

Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-country report, which gives a full overview of beauty retailing in these markets. Single country ...

Beauty Retailing - Germany

Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-

Beauty Retailing - Italy

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Beauty Retailing - France

Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-



European Retail Intelligence - Continental Europe



country report, which gives a full overview of beauty retailing in these markets. Single country ...

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Beauty Retailing - Europe

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