

September 2016

Consumers and Retail Banking - UK

“The traditional retail banking providers continue to retain a dominant share of the market, despite the threat posed by challenger banks and innovative FinTech firms. However, the implementation of Open Banking by 2018 poses another threat, by making it easier for consumers to identify where they could get better value ...

Consumers and the Economic Outlook: Quarterly Update - UK

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people's ...

August 2016

Consumer Attitudes towards Mobile Payments - UK

“Despite the huge interest in mobile payments across the financial services industry, Mintel's research suggests that actual usage is low. Companies have two main challenges to overcome to achieve growth: they have to convince consumers that paying with a smartphone is a secure transaction method; and they need to give ...

July 2016

Consumer Attitudes towards Debt - UK

“Lending has grown rapidly in recent years, driven by rising consumer confidence and the cheap availability of credit. However, consumer confidence has taken a knock following the UK's decision to leave the EU, which will result in a more cautious approach towards personal finances. In the short term while the ...