

August 2011

Beauty Online - US

Mintel's first *Online Beauty* report explores and defines a young and growing e-commerce segment that, prior to this decade, was barely a blip on the internet horizon.

December 2010

Children's Personal Care - US

The economic downturn has impacted sales in a variety of categories and children's personal care (CPC) is among them. While parents are as frugal as ever, it is also evident that there are significant opportunities for companies that focus their product development and marketing efforts on key segments of the ...

November 2010

Men's Fragrances - US

The U.S. men's fragrance market sold through food, drug, and mass channels excluding Walmart (FDMx) has been in steady decline since 2007, and shows no signs of reviving as long as the economy continues to stagnate. This poor climate has likely led nearly half of men surveyed by Mintel ...

Sun Protection and Sunless Tanners - US

The sun protection and sunless tanning market has been steadily increasing since 2005 through FDMx (food, drug, and mass merchandisers not including Walmart) outlets, reaching \$701 million in 2010. A focus on "ultra" and "sport" protection, SPF protection levels of 100+, and added multiple benefits have driven this growth. It ...