

## **April 2022**

### **Consumers and the Economic Outlook Q1 - UK**

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

## **February 2022**

### **Everyday Sustainability - UK**

“Despite a highly positive self-assessment of their own eco-credentials, as climate change continues to worsen it is apparent that people are not leading anywhere near sustainable-enough lifestyles. While the consumer is particularly keen to hold businesses responsible for the preventing further environmental damage, more can be done to drive behavioural ...