

February 2014

全服务餐厅 - China

受经济增长放缓影响，近年来，中国全服务餐厅(即提供餐桌、服务生服务且通常在餐后买单的餐厅)市场的增速有所回落。然而，随着消费者消费能力的不断上升，能够迎合特定消费群体需求的餐厅仍然拥有增长机遇。

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Full Service Restaurants - China

“The full service restaurant market in China has seen a decline in the rate of growth in recent years, impacted by the slackened economic growth. However, the ever-increasing consumer spending power still implies growth opportunities for restaurants which are able to cater to the needs of particular consumer groups.”