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Sugar and Gum Confectionery - Brazil

“The market has posted rapid growth in value sales over the 2007-12 period; however, this comes against near stagnant volume sales. Besides the rising prices of sugar, the growing availability of higher value products and rising household incomes have fueled the rise in average prices. Mintel’s research shows that affluent ...

Yogurt - Brazil

“The yogurt market has recently experienced a significant development. From 2010-11, the category grew by 4% in total volume. Also, when it comes to penetration, Mintel’ survey reveals that 74% of the population in Brazil reported consuming the category. This percentage is even higher than in the U.S., for ...