March 2019

Media Trends Spring - UK

"Media platforms with user uploaded content, such as YouTube and Instagram, have to take greater responsibility for the content they display that is inappropriate, harmful or infringes on copyright. Algorithms, however, currently lack the sophistication to make accurate assessments over which content should be banned or demonetised, which is leading ...

February 2019

Consumers and the Economic Outlook - UK

"Concern over the impact of Brexit is more severe than at any other time since Mintel stated tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May's withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

National Newspapers - UK

"Audio media is becoming an increasingly important aspect of newspapers' digital offerings. Capitalising on the possibilities of voice activation is more complex than creating other audio news content, such as podcasts, but high consumer interest indicates investment will be worthwhile."

– Rebecca McGrath, Senior Media Analyst

January 2019

Sport and the Media - UK

"Currently pay-TV providers have a fairly strong hold on UK sports broadcasting, making it difficult for new entrants into the market, such as Eleven Sports. However, as Amazon further pushes into the live sports arena and more sports introduce their own subscription streaming services the dominance of Sky and BT ...

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