

December 2010

Beauty Online - UK

Beauty is a small, yet rapidly developing online market. It has more than doubled in size between 2005 and 2010 to an estimated value of £420 million and experienced a hike in the number of shoppers in first quarter of 2010.

Digital Trends Winter - UK

Many of the characteristics of the most recent recession echoed to the 1990 downturn. However, it could be argued that this time around, consumers suffering from the aftershocks of rising unemployment and weakened job security were more empowered than they had been in the past, thanks to greater access to ...

November 2010

Web Aggregators - UK

This report uses Mintel's exclusively commissioned consumer research to provide an insight into aggregator usage, the approach taken to online research and purchasing, aggregator purchasing considerations and general attitudes towards aggregators. The sector's key players are considered in terms of both recent activity and also a wider brand analysis. Broader ...

October 2010

Youth Technology - UK

The report examines how 16-25-year-olds perceive, use and purchase new technology products. It explores strategies for effectively targeting this group and methods for circumventing some of the aforementioned inhibiting factors.

Video Games and Consoles - UK

The video game industry has found it hard to replicate the extremely strong performance seen in 2008. The recession saw consumers tightening their belts and cutting back on discretionary spend, while the current generation of consoles are reaching maturity, making it harder to draw new gamers into the market.

September 2010

Casinos (including Online) - UK

Digital Trends Autumn - UK

This report assesses the Casinos industry's recent responses to the challenges of new legislation and the recession and anticipates potential future trends and opportunities, by examining the hypothesis that "the normalisation of gambling as a mainstream leisure activity is creating an opportunity for both land-based and online casinos to increase ...

Key issues examined in the Digital Trends Autumn report include innovations in online retailing, how social networking usage can be encouraged to grow, mobile versus fixed line broadband, and connectivity in the home. The report also includes infographic presentations focusing on the growth of the mobile web and factors affecting ...

July 2010

Changing Face of the Web - A Ten Year Review - UK

This report will look at the changing nature of the web and device ownership in general. However, it does include specific market sizes for a number of sectors, including the music and video industries as well as detailing the number of e-shoppers and the amount spent online between 1998 and ...

June 2010

Digital Trends Summer - UK

As the UK moves back towards economic recovery after the downturn, Mintel looks at how the online marketplace is changing, analysing the sites UK internet users browse and use to shop. In many ways, this is likely to be invigorated by the new 'must have' gadgets that have recently launched ...

Home Delivery - UK

This report focuses on home delivery of food and drink (where drink is being ordered with a meal). Such a service typically involves the placing of an order by telephone, via the internet, via interactive TV (iTV) or in person.

Internet TV - UK

- PCs and laptops dominate as the preferred medium for watching internet TV, by 83% of viewers. However, usage is likely to migrate away from computers to living room sets with the launch of Project Canvas and Google TV in 2011.
- A quarter of internet TV viewers say the size of ...

May 2010

Old vs Young on the Net - UK

- Over the past five years, internet penetration among over-65 year-olds has doubled to two in five in this age group. Take-up among

those aged 55-64 is higher still, and both continue to grow.

- Over-55 year-olds demonstrate having a below-average number of technology-related devices in the home. However those aged 45-54 ...

April 2010

Social Networking - UK

Social networks have managed to avoid the impact of saturation in their core, younger audience by successfully appealing to a wider audience base of older users. More than four million unique internet users aged over 55 visited Facebook in February 2010.

Fashion Online - UK

- The slowdown in online fashion sales is forecast to make itself felt in 2010, as growth slows to 8%, taking the market to £4.27 billion. This is the slowest rate of increase since Mintel started monitoring the online fashion market.
- The online fashion market has been driven above all ...

Digital Trends Spring - UK

According to market regulator Ofcom in December 2009, the average cost of broadband has reduced by £9.69 a month compared to the end of 2005. This report's special focus looks in more detail at why prices have come down and whether the trend for lower prices has encouraged more ...

March 2010

Holiday Booking Process - UK

This report examines consumer trends, how the recession has impacted the holiday booking process and the future of the holiday market. In addition, it includes a special chapter focusing on consumer responses to 'optional extras' on flights, specifically attempting to gauge which are most important to travellers – and which ...

February 2010

E-Commerce - UK

- Internet penetration has reached a plateau at around 70% of the population. Shopping is a key activity for anyone with online access –



Retail: E-Commerce - UK

90% of those with Internet connections say they have bought something in the last year.

- And the popularity of buying online has increased in spite of the ...