



## January 2013

### Personal Loans - Ireland

As with other facets of the finance market, the personal loan market in Ireland was hugely disrupted by the 2008 financial crisis and subsequent economic downturn. Aside from the sharp decline in the number of suppliers, lending criteria were severely tightened as lenders sought to protect themselves from defaults and ...

## November 2012

### Online and Mobile Banking - Ireland

Although online banking is now the most frequently used retail banking channel by Irish consumers (though not the most widely used, a position that branches still hold), other personal finance-related technological initiatives have not yet captured consumers' imagination or enthusiasm to anything like the same extent. Mintel's consumer data ...

## August 2012

### Managing Finances - Ireland

Increased unemployment and the severe squeeze on household incomes brought about by the recession have put consumers' management of their personal finances into sharp focus. Many Irish consumers are struggling to cope, while some others are in severe difficulty. Only a minority have been entirely unaffected.

## July 2012

### Insurance - Ireland

Despite the extraordinary financial pressures facing Irish consumers, there is no real appetite to cancel or downgrade insurance. In part, this is due to the strong belief on the part of consumers that it is important to be well insured for everything. Some consumers (29% in RoI, 20% in NI ...

## May 2012



## Retail Banking Overview - Ireland

Although the turmoil brought about by the financial crisis has largely passed, the Irish retail banking sector remains entrenched in a period of transition and uncertainty. The competitive landscape has changed dramatically – particularly in RoI – and there will almost certainly be additional changes in the years to come ...

### March 2012

## Savings - Ireland

Since Mintel last examined the savings market in Ireland (March 2010), the challenges facing both consumers and providers have increased. Disposable incomes have fallen significantly, making it more difficult for consumers to save on a regular basis. Many consumers have been forced to dip into existing savings to cover shortfalls ...