

December 2017

Music Concerts and Festivals - US

The concert and music festival industry continues on its upward trajectory, as the number of tickets sold grows, ticket prices increase, and events regularly sell out. The success of the live music industry will likely endure as young adults, a core audience, grow their income and the economy remains strong ...

November 2017

Cooking Enthusiasts - US

"In 2017, Cooking Enthusiasts account for 46% of adults aged 18+, or about 115 million people. These adults have at least basic cooking skills, like or love cooking, and cook because they want to rather than because they have to. Innovation and competition in grocery retailing, along with low food ...

October 2017

Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

Movie Theaters - US

Movie theaters face stiff competition from other content providers for consumers' leisure time and dollars. However, total movie theater revenues are estimated to reach \$17.2 billion in 2017, representing a 23.1% increase from 2012-17. As ticket prices rise and theater menus expand, Mintel forecasts total movie theater revenues ...

September 2017

Cruises - US

"The US cruise market continues to grow at a steady pace. As new ships enter the water with greater capacity and innovations, more passengers are cruising. Converting interest into action among adults who have never cruised is the key to passenger growth. Cruisers want personalized experiences that allow for enough ...

July 2017

Consumers and the Economic Outlook: Quarterly Update - US

"As of June 2017, the economy is still improving, wages are slowly rising, and unemployment numbers continue to fall. Consumer sentiment about their financial situation remains healthy, and most consumers don't think their finances will change (or increase) that significantly. Parents overall are somewhat more optimistic about the financial future ...

June 2017

Teen and Tween Gaming - US

"An overwhelming majority of teens and tweens aged 10-17 have played video games in the last three months. A majority of them are not beholden to any one gaming device or genre of video game. While girls are significantly more likely to enjoy games typically found on mobile devices, boys ...

May 2017

Health and Fitness Clubs - US

"Health and fitness club revenues increased from 2011-16 but are expected to soften some into the future, a result of the markets' heavy dependence on adults aged 18-34 and competition from digital fitness tools. However, consumers' continued focus on health and wellness will keep the market heading in an upward ...

April 2017

Consumers and the Economic Outlook: Quarterly Update - US

"With a new administration, a growing economy, and a relatively healthy jobs market, this Report addresses how consumers are feeling about their current financial situation. Through a series of questions that will be asked throughout 2017, Mintel has aggregated consumer opinion on their current finances, how they hope to improve ...

Theme Parks - US

"Theme park revenues are forecast to increase more rapidly over the next five years. Rising attendance and per capita spend help spur growth. While Disney and Universal dominate the market, nearly all other major theme park companies are showing positive results. Visitors seek a balance between familiar attractions and new ...

March 2017

Outdoor Enthusiasts - US

"More than three quarters of adults have participated in an outdoor activity in the last year and nearly nine in 10 claim to be at least somewhat enthusiastic about the outdoors. Although leisure outdoor participation is more prevalent, adults involved in physically active outdoor pursuits tend to be more engaged ...

February 2017

Activities of Toddlers and Preschoolers - US

"Parents are continually confronted with new and different ways to engage with their children: parenting apps help track and advise; digital content offers the possibility of cognitive development; and animated books bring kids' stories to life on a tablet. However, despite digital innovations, parents still lean on traditional activities to ...

Outdoor Entertaining - US

"A desire to socialize, coupled with enjoyment for hosting others motivates 71% of adults with outdoor space to entertain guests outdoors. Growth in adjacent markets such as outdoor furniture and grills bodes well for the future of outdoor entertaining since the vast majority of outdoor entertainers prefer hosting informal events ...

January 2017

The Arts and Crafts Consumer - US

"Consumers today are crafting at similar rates to years past, with 59% of adults being categorized as a crafter. However, interest in traditional craft projects, such as photography and scrapbooking, continue to see slight declines in participation year after year, likely giving rise to less traditional types of crafting projects ...