

## May 2020

### Snacking Consumption Habits - Brazil

“The snack category has been driven to focus on healthy options, whether through legal regulations or consumer demand. It is important, however, to keep in mind that one of its primary functions is to be convenient, thus it is essential to think about formats that offer convenience and quick consumption ...

## April 2020

### Meat and Poultry: Processed, Non-processed and Alternatives - Brazil

“Price and health concerns are the main reasons why Brazilian consumers are eating meat or meat alternatives less often. Brands and companies, therefore, need to be creative and find ways of offering affordable options that can be perceived as a treat, and remind consumers about the nutritional benefits of the ...

## March 2020

### Cheese - Brazil

“Brazil’s cheese market, despite its concentration in terms of types and formats consumed, has great potential to grow and expand both in sales and consumption frequency. Brands and companies need to invest in products that can be consumed in different circumstances beyond breakfast, sandwiches and salty recipes. Brazilian consumers, who ...

## February 2020

### Foodservice - Brazil

“As consumers demonstrate certain resistance in trying new restaurants and dishes, the foodservice category has the challenge of expanding its reach beyond pizzerias and snack bars, as well as increasing consumption frequency in general. In order to do that, it is necessary to invest in healthy menu options and better ...