

September 2016

Consumers and the Economic Outlook: Quarterly Update - UK

"For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people's ...

July 2016

Health and Fitness Clubs - UK

"Flexibility and technology are two important emerging forces in the private health and fitness club market, the former filtering up from a rapidly-expanding low-cost sector that is bringing new users into the market and the latter filtering down from a premium segment focused on improving experiences and the sophistication of ...

Vitamins and Supplements - UK

"Increased NPD and investment in marketing helped return healthy growth to the vitamins and supplements market in 2015. Demographically positioned vitamins proved among the biggest success stories of the year, reflecting consumer demand for more targeted health solutions and indicating that brands could generate more interest in the category by ...